30 October 2019



## 9M'19 Earnings Presentation





### **Important Information**

#### Non-IFRS and alternative performance measures

In addition to the financial information prepared in accordance with International Financial Reporting Standards ("IFRS") and derived from our financial statements, this presentation contains certain financial measures that constitute alternative performance measures ("APMs") as defined in the Guidelines on Alternative Performance Measures issued by the European Securities and Markets Authority (ESMA) on 5 October 2015 (ESMA/2015/1415en) and other non-IFRS measures ("Non-IFRS Measures"). The financial measures contained in this presentation that qualify as APMs and non-IFRS measures have been calculated using the financial information from Santander Group but are not defined or detailed in the applicable financial reporting framework and have neither been audited nor reviewed by our auditors. We use these APMs and non-IFRS measures when planning, monitoring and evaluating our performance. We consider these APMs and non-IFRS measures to be useful metrics for management and investors to facilitate operating performance comparisons from period to period. While we believe that these APMs and non-IFRS measures are useful in evaluating our business, this information should be considered as supplemental in nature and is not meant as a substitute of IFRS measures. In addition, other companies, including companies in our industry, may calculate or use such measures differently, which reduces their usefulness as comparative measures. For further details of the APMs and Non-IFRS Measures used, including its definition or a reconciliation between any applicable management indicators and the financial data presented in the consolidated financial statements prepared under IFRS, please see the 2018 Annual Financial Report, filed with the Comisión Nacional del Mercado de Valores of Spain (CNMV) on 28 February 2019, as well as the section "Alternative performance measures" of the annex to the Banco Santander, S.A. ("Santander") 2019 3Q Financial Report, published as Relevant Fact on 30 October 2019. These documents are availabl

The businesses included in each of our geographic segments and the accounting principles under which their results are presented here may differ from the included businesses and local applicable accounting principles of our public subsidiaries in such geographies. Accordingly, the results of operations and trends shown for our geographic segments may differ materially from those of such subsidiaries

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## **1.** Macroeconomic environment and financial system

- 2. Strategy and business
- 3. Results
- 4. Appendix



## Macroeconomic environment and financial system



## The weaker external demand may contribute to economic deceleration...





Annual inflation rate (%)

Fiscal Balance (% of GDP)



### **Unemployment Rate** (%, annual average)







## ...but the economic fundamentals and the deleveraging process remain on track











## Ongoing deleveraging, with resilient growth in deposits



- The Financial System continues reducing its NPL ratio, mainly driven by corporate NPL exposures, while demand for new loans remains subdued despite the low rate environment
- The economy continues to deleverage but indebtedness still remains a constraint for the private sector credit growth

Deposits continue to increase, driven both by corporates' excess liquidity and households deposits, though evolve at smoother pace, as deposit rates remain at minimum levels.



# Strategy and business



## Santander Totta is the largest privately owned bank in Portugal by assets and loans



Continue the transformation process of the Bank to simplify it, bring it closer to customers and make it more efficient

Continue gaining profitable market share, improving our position as leading private sector bank and leveraging our position in the corporate sector, especially in SMEs

Improve efficiency and maintain a low cost of credit

Maintain a solid capital position, managing it in line with the new regulatory requirements

_	KEY DATA	9M'19	YoY Var.
E	Gross loans <sup>1</sup>	36,536	-1.5%
Æ	Deposits <sup>1</sup>	39,048	+5.1%
R	Underlying att. profit <sup>1</sup>	385	+12.2%
	Underlying RoTE <sup>2</sup>	12.2%	+66 bps
	Efficiency ratio	44.8%	-292 bps
$\bigcirc$	Loans market share <sup>2</sup>	17.9%	-34 bps
	Deposits market share <sup>2</sup>	15.7%	+6 bps
ុំប៉	Loyal customers <sup>3</sup>	775	+5.1%
ŀ	Digital customers <sup>3</sup>	773	+12.0%
$\widehat{\mathbb{M}}$	Branches	549	-17.7%
ဂိုဗို	Employees	6,678	-3.4%



### Customers

## We continue to grow in the most valuable customer segments



### Loyal individuals (k)



 Sustained growth in the number of loyal customers, not only backed by the focus on the 1|2|3 strategy...

 ... but also on the corporate segment, where the evolution of loyal customers is aligned with the strong market shares in new loan originations

The commercial and digital transformation allows for continued availability of digital functionalities for both households and corporates and is supporting the increase in the number of digital customers

## Retail and digital services







New design and functionalities for the Santander website



A sua solução de Crédito Pessoal online 

#### Improved digital offer

- 45% of loyal customers are digital
- **19%** of new personal loans through digital channels



Bolsas Santander +Perto

### Ajudamos-te a levar os estudos a bom Porto

Santander Universities is the main partner of Portuguese Universities

The Bank is providing scholarships to cover part of the accommodation costs of university students in the city of Oporto



mundo 1|2|3 negócios Um menu recheado de soluções? Só no banco cá do bairro.

Improved commercial offer to small businesses, extending to this segment the offer of Mundo 1 | 2 | 3



Santander has a leading position in "intermediated loans" to the small and medium sized businesses



Bem-vindo de volta a Portugal

Santander is the lead sponsor of the main cycling event - "Volta a Portugal em Bicicleta"

The visibility of the event and of the Bank are key drivers of the commercial activity with residents abroad



## Stable loans to individuals and lower corporate loans



Total loans (EUR bn) 37.1 36.6 36.7 36.5 36.5 Mar-19 Sep-18 Dec-18 Jun-19 Sep-19

	Sep-19	YoY (%)	QoQ (%)
Individuals	21.6	-0.1	+0.2
of which:			
Mortgage	19.5	+1.0	+0.1
Consumer credit	1.7	+1.9	+2.0
Corporates	12.0	-5.3	-1.1
Other(*)	2.8	+4.9	-2.3
Total	36.5	-1.5	-0.4
Loans to Corporates (**)	16.1	-6.9	-1.7
Total Loans (**)	40.5	-2.6	-0.7

(\*) Includes Government, Institutional and other sectors (\*\*) includes commercial paper



## Growth in customer funds, namely in off-balance sheet investment funds





	Sep-19	YoY (%)	QoQ (%)
Demand	17.1	+16.2	+4.0
Time and Savings	17.8	-4.1	-3.5
Total Deposits	34.9	+4.8	+0.0
Financial insurance	4.2	+7.6	+1.4
Deposits & financial insurance	39.0	+5.1	+0.2
Securities placed	3.4	-20.8	-0.4
Investment funds and other	4.8	+26.0	+7.3
Total Customer Funds	47.3	+4.4	+0.8

## Results



#### Net interest income

## NII improved YoY, even though the low interest rate environment continues to weigh negatively



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### Net fee income

## Sustained YoY growth in net fee income. QoQ affected by lower credit dynamics

Net fee income (EUR mn)



	9M'19 9M'18		YoY (%)	QoQ (%)	
Credit	77	87	-11.6	-4.4	
Credit cards	74	66	+11.6	+1.7	
Mutual funds	19	20	-1.3	+11.8	
Insurance	78	76	+2.8	-1.8	
Other	44	32	+38.6	-18.4	
Total	292	281	+4.1	-3.3	



### Gross income

## Gross income improved YoY, driven by fee income





	9M'19	9M'18	YoY (%)	QoQ (%)
Net interest income	643	646	-0.5	+0.3
Net Fees	292	281	+4.1	-3.3
Subtotal	935	927	+0.9	-0.8
Other <sup>1</sup>	108	83	+29.9	-47.8
Gross income	1,043	1,010	+3.3	-6.4



### Operating expenses

## Costs continue to decline, with further streamlining of the commercial structure



	9M'19	9M'18	YoY (%)	QoQ (%)
Operating Expenses	467	482	-3.1	+0.5
Efficiency ratio (with amortisations)	44.8%	47.7%		
Number of branches	549	667		
Number of employees	6,678	6,910		



Net operating income after loan-loss provisions (LLPs)

## The cost of credit remained at minimum levels



LLPs and cost of credit (EUR mn, %)



	9M'19	9M'18	YoY (%)	QoQ (%)
Net Operating Income	576	528	+9.0	-11.7
LLPs	12	-20	-	-66.3
Net Op. Income after LLPs	588	509	+15.5	-11.5
NPL ratio	4.9%	7.4%		

NPL coverage ratio	51.5%	53.4%



### Underlying attributable profit

## Underlying attributable profit increased 12.2%, reflecting lower operating costs and cost of credit practically at zero

Underlying attributable profit (EUR mn)



_	9M'19	9M'18	YoY (%)	QoQ (%)
Underlying profit before taxes	557	491	+13.6	-4.2
Tax on profit	-171	-146	+17.4	-12.2
Underlying consolidated profit	386	345	+12.0	-0.4
Underlying attributable profit to the Group	385	343	+12.2	-0.3
Effective tax rate	30.7%	29.7%		



## Strong results and stable business

Market Environment & Financial System

> Strategy & Business

- GDP continues to expand, gradually converging towards potential (1.5%), while unemployment is stable around its natural level (6-7% range)
- The fiscal deficit expected to be 0.1% of GDP by end 2019 and despite the weakening economic prospects the Government is resilient to continue reaching fiscal targets
- The evolution of loans continues to reflect the reduction of the exposure to non-performing assets
- Santander Totta continues its digital transformation process, which continues to deliver on digital channels and changes in its internal processes
- This will contribute to our aim to leverage our position as the largest privately owned bank by loans, with a specific focus on strengthening our position in the SME market
- We maintain sound capital and liquidity bases, with organic capital generation

Results

- Improving profitability, with growth in revenue and lower cost base
- The cost of credit remained at minimum levels
- Gradual stabilisation of the loan book and continued increase in customer funds

### 📣 Santander



## Appendix



### Appendix Balance sheet

EUR million			Variati	on
	30-Sep-19	30-Sep-18	Amount	%
Loans and advances to customers	35,631	35,612	19	0.1
Cash, central banks and credit institutions	4,257	3,191	1,066	33.4
Debt instruments	13,236	11,861	1,375	11.6
Other financial assets	1,781	1,941	(160)	(8.3)
Other asset accounts	1,934	2,298	(365)	(15.9)
Total assets	56,838	54,904	1,934	3.5
Customer deposits	39,048	37,141	1,907	5.1
Central banks and credit institutions	7,816	7,817	(1)	(0.0)
Marketable debt securities	3,411	4,309	(897)	(20.8)
Other financial liabilities	302	243	59	24.4
Other liabilities accounts	1,848	1,382	466	33.7
Total liabilities	52,425	50,890	1,535	3.0
Total equity	4,413	4,013	400	10.0
Other managed customer funds	4,799	3,810	989	26.0
Mutual funds	3,119	2,045	1,074	52.5
Pension funds	1,192	1,145	46	4.0
Managed portfolios	488	620	(132)	(21.3)



### Appendix Income statement



EUR million			Variatio	on
	9M'19	9M'18	Amount	%
Net interest income	643	646	(4)	(0.5)
Net fee income	292	281	12	4.1
Gains (losses) on financial transactions	101	63	38	59.3
Other operating income	7	20	(13)	(64.2)
Total income	1,043	1,010	33	3.3
Operating expenses	(467)	(482)	15	(3.1)
Net operating income	576	528	48	9.0
Net loan-loss provisions	12	(20)	31	
Other gains (losses) and provisions	(30)	(18)	(12)	67.9
Underlying profit before tax	557	491	67	13.6
Tax on profit	(171)	(146)	(25)	17.4
Underlying profit from continuing operations	386	345	41	12.0
Net profit from discontinued operations	_		_	_
Underlying consolidated profit	386	345	41	12.0
Non-controlling interests	(1)	(2)	1	(30.9)
Underlying attributable profit to the parent	385	343	42	12.2



### Appendix Income statement



### **EUR million**

	Q1'18	Q2'18	Q3'18	Q4'18	Q1'19	Q2'19	Q3'19
Net interest income	222	213	211	211	216	213	214
Net fee income	98	91	92	96	98	99	96
Gains (losses) on financial transactions	22	36	6	12	50	42	9
Other operating income	(0)	6	14	14	(6)	0	13
Total income	341	346	323	334	357	354	331
Operating expenses	(159)	(165)	(157)	(162)	(157)	(154)	(155)
Net operating income	182	181	165	171	200	200	176
Net loan-loss provisions	(8)	(0)	(11)	(12)	13	(1)	(0)
Other gains (losses) and provisions	(9)	(22)	13	36	(20)	(13)	2
Underlying profit before tax	166	159	166	195	193	186	178
Tax on profit	(39)	(55)	(52)	(59)	(58)	(60)	(53)
Underlying profit from continuing operations	127	103	115	136	135	126	125
Net profit from discontinued operations	—	—	—	—	—	—	_
Underlying consolidated profit	127	103	115	136	135	126	125
Non-controlling interests	(1)	(1)	(1)	(1)	(0)	(1)	(0)
Underlying attributable profit to the parent	127	103	114	136	135	125	125





Our purpose is to help people and business prosper.

Our culture is based on believing that everything we do should be:

### Simple Personal Fair





